



YOU RULE

# RSi's Retail Intelligence Boosts the Value of Downstream Data

Downstream data comes in a torrent: Detailed POS and inventory data for every item, for every store, for every day. That sheer scale makes the task of finding meaning in the data overwhelming to say the least.

Calculating averages and listing exceptions won't cut it -- not if the end-goal is to maximize revenues and minimize costs in this highly competitive environment. In addition to a flexible reporting platform, CPG manufacturers need an advanced analytics platform that enables the discovery of those critical insights that come from digging into the rich data on-the-fly through adhoc analysis, following the data wherever it leads.

## Harnessing Digital Transformation for Retail Execution Excellence

Built on RSi's industry-leading digital transformation platform, **Retail Intelligence** supports CPG manufacturers of all sizes, enabling them to mine the insights to drive their business.



### Apply over 50 use cases embedded in the templates

including On-Shelf Availability, Promotions, Inventory Management, Replenishment, Demand Planning, New Product Introductions, Run-Downs, Unsaleables, Pricing, Field Sales Management, Channel Management...



### Get on-demand access

to the most granular data when you need it most



### Drive and automate best practices

through best practice work flows for individual roles and processes

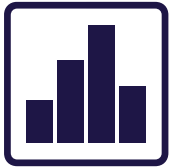


### Create actionable insights

through advanced alerting capabilities built into the tool

# Retail Execution Management, Enabled

**Retail Intelligence** is the most advanced, flexible analytics platform in the industry to drive sustainable value from downstream data across the enterprise. Users get right to the data they need to start solving business problems.



## Comprehensive set of nearly 500 metrics

- No more using spreadsheets to tackle the aggregation of complex metrics (such as in-stock rate or sell-through) across multiple dimensions (geographies, products, time).



## Advanced analytics and graphical representation

- Employs sophisticated but easy to grasp presentation techniques such as visualized 80/20 rule, heat maps and interactive analytical charts to present clear, actionable findings.



## Comprehensive dashboard

- Customizable gauges, intelligent maps, informative scorecards and more make trends and action items easy to spot.



## State-of-the-art reporting

- Intuitive drag-and-drop user interface
- Advanced filtering and sorting, pre-defined and custom
- Advanced visualizations
- Easy and fast report creation and customization
- Multiple reports in multiple sheets
- Color themes
- Retraceable step list
- Embedded Web pages
- Quick exports to Excel
- And more...



## Full Software-as-a-Service offering

- Requires no investment in servers, software or IT teams Retail Intelligence dramatically accelerates and improves the ROI and payback of downstream data initiatives, enabling true Retail Execution Management.



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### ABOUT RSi

RSi is the world's leading provider of proven digital transformation technology solutions that enable CPG manufacturers and retailers to grow, profit and rule – from supply chain to shelf. More than three-quarters of the world's 100 top CPG companies and nearly 250 of the leading retailers trust RSi's unparalleled industry knowledge, best-in-class technology solutions, and deep data expertise to generate greater productivity and profitability. CPGs and retailers recapture hundreds of millions of dollars in lost sales each year with RSi's OSAPower, the world's #1 on-shelf availability suite of solutions. RSi's employees, located in 20 locations across the globe, are passionate about empowering customers to rule the shelf and own the future.