



# Retail Intelligence

## RSi's Retail Intelligence Boosts the Value of Downstream Data

RSi's Retail Intelligence provides detailed POS + inventory data for every item, for every store, for every day.

Downstream data comes in a torrent: Detailed POS + inventory data for every item, for every store, for every day. That sheer scale makes the task of finding meaning overwhelming.

Calculating averages and listing exceptions won't cut it. CPGs need an actionable set of insights to quickly glance through the data, identify opportunities, solve issues and ultimately drive ROI.

## Harnessing Data for Retail Execution Excellence

Built on RSi's industry-leading Retail Data Management infrastructure, Retail Intelligence supports both large and small CPG companies.



## You Rule — From Supply Chain to Shelf

Retail Intelligence is the most advanced, flexible solution in the industry to drive sustainable value from downstream data across the enterprise. Users get right to the data they need to start solving business problems.



### Comprehensive set of nearly 500 metrics

- No more using spreadsheets to tackle the aggregation of complex metrics (such as in-stock rate or sell-through) across multiple dimensions (geographies, products, time).



### Advanced analytics and graphical representation

- Employs sophisticated but easy to grasp presentation techniques such as visualized 80/20 rule, heat maps and interactive analytical charts to present clear, actionable findings.



### Comprehensive dashboard

- Customizable gauges, intelligent maps, informative scorecards and more make trends and action items easy to spot.



### State-of-the-art reporting

- Intuitive drag-and-drop user interface
- Advanced filtering and sorting, pre-defined and custom
- Advanced visualizations
- Easy and fast report creation and customization
- Multiple reports in multiple sheets
- Color themes
- Retraceable step list
- Embedded Web pages
- Quick exports to Excel
- And more...



### Full Software-as-a-Service offering

- Requires no investment in servers, software or IT teams Retail Intelligence dramatically accelerates and improves the ROI and payback of downstream data initiatives, enabling true Retail Execution Management.



#### US HEADQUARTERS

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#### ABOUT RSi

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