

**Retail Solutions Named to 2010 Inc. 500  
List of Fastest-Growing Private Companies**

**Retail Execution Management Solution Provider  
Recognized for Three-Year Revenue Growth of 820.6%**

**Mountain View, CA – August 24, 2010** – Retail Solutions Inc., the leading solution provider helping consumer packaged goods (CPG) companies create value from operational downstream data, today announced that it has been named to Inc. 500 Magazine 2010 list of America's fastest growing private companies.

"We are honored to be included in this prestigious list," said Jonathan Golovin, Chairman and Chief Executive Officer, Retail Solutions. "This year marks the seventh anniversary of our company, and sustaining a consistent, high-pace growth underscores the hard work and the results of a very committed team dedicated to the ongoing successes of our clients."

Retail Solutions is the largest and fastest growing company in the emerging field of Retail Execution Management. The company has developed a unique platform combining the industry's most widely used Software-as-a-Service (SaaS) Demand Signal Repository to collect, cleanse and harmonize retailer data such as point-of-sale and inventory data, with a set of proprietary applications to predict and correct out-of-stocks, improve forecasting accuracy, design and execute more effective promotions and reduce inventory levels.

Today, more than 350 leading CPG companies, including 20 of the top 25 global CPG companies, use Retail Solutions to transform the way they work with over 30 global American and European retailers.

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**About Retail Solutions Inc.**

Retail Solutions powers Retail Execution Management. Retail Solutions develops and delivers a comprehensive suite of Software-as-a-Service (SaaS) solutions that turn downstream data, such as point-of-sale (POS), supply chain, merchandiser feedback and customer loyalty data into actionable visibility into the store and onto the shelf.

More than 350 leading companies such as 3M, Abbott, Bausch & Lomb, Bayer, Colgate-Palmolive, Clorox, Heineken, HP, Kao Brands, Kraft, Nestlé, Novartis, Procter & Gamble, Reckitt-Benckiser, Schering-Plough Corp. and Unilever trust Retail Solutions to grow their retail sales, maximize in-store operation productivity, plan and execute more effective promotions, reduce their costs and join efforts with retail partners to improve shelf availability and consumer satisfaction. Please visit <http://www.retailsolutions.com> for more information.

## **About Inc. Magazine**

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. magazine ([www.inc.com](http://www.inc.com)) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of more than 700,000, Inc. provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology.

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