

## **Retail Solutions Ranked Number 33 Fastest Growing Company in North America on Deloitte's 2009 Technology Fast 500™**

**Company Ranks 3<sup>rd</sup> in the Software Category  
with a 6,488% Growth between 2004 and 2008**

**Sunnyvale, CA – October 21<sup>st</sup>, 2009** – Retail Solutions Inc., the leading solution provider helping consumer product goods (CPG) companies create value with retailer data, today announced that it ranked number 33 on Technology Fast 500™, Deloitte LLP's ranking of 500 of the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. Rankings are based on percentage of fiscal year revenue growth during the five year period from 2004-2008. Within the software category, Retail Solutions ranked number three, with a 6,488 percent growth during this period.

"We are very proud to be recognized as the third fastest growing software company in North America," said Jon Golovin, Retail Solutions Chairman and Chief Executive Officer. "This award is a clear testament that our vision of an enterprise-wide Retail Execution Management capability is gaining significant traction within the CPG industry."

Retail Execution Management, the emerging best practice in the CPG industry, is based on the vision that the increased availability of near-real time, granular operational retailer data, such as point of sale and inventory, drives new opportunities for suppliers. This enables companies to take a more proactive, fact-based approach to successfully address topics such as preventing and correcting out-of-stocks, improving promotion execution, executing more effective forecasting and replenishment programs, reducing inventory levels, optimizing the management of field resources and executing more successful product launches.

More than 300 CPG leaders are now working with Retail Solutions, often in enterprise-wide deployments, to realize these opportunities across more than 30 different retailers in North America and Europe. To realize the benefits of Retail Execution Management, Retail Solutions offers a unique combination of tools in a Software-as-a-Service (SaaS) model:

- A robust data management capability to collect, load, cleanse and harmonize data across all retailers,
- A business intelligence and reporting infrastructure focused on business needs, and
- A suite of proprietary algorithm-based applications to turn data into information.

"Retail Solutions was founded on three core tenets: customer success, innovation to drive ROI, and speed," added Golovin. "Over the last five years, we have built deep relationships with many of the industry leaders and we are grateful to have gained the trust of 20 of the top 25 global CPG companies. Every employee in Retail Solutions has contributed to our growth by

always putting customers first. We strongly believe that this principle will continue to be at the heart of what will make us successful in the future.”

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### **About Retail Solutions Inc.**

Retail Solutions applies science to retailer data. Retail Solutions develops and delivers a comprehensive suite of Software-as-a-Service (SaaS) solutions that turn retailer data, such as point-of-sale (POS), supply chain, merchandiser feedback and EPC data into actionable visibility into the store and onto the shelf.

More than 300 leading companies such as Bausch & Lomb, Bayer, Colgate-Palmolive, Clorox, HP, Kao Brands, Kraft, Novartis, Procter & Gamble, Reckitt-Benckiser, Schering-Plough Corp., Stemilt and Unilever trust Retail Solutions to grow their retail sales, maximize in-store operation productivity, plan and execute more effective promotions, reduce their costs and join efforts with retail partners to improve shelf availability and consumer satisfaction. Please visit <http://www.retailsolutions.com> for more information.

### **Technology Fast 500™ Selection and Qualifying Criteria**

Technology Fast 500™ provides a ranking of the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. This ranking is compiled from nominations submitted directly to the Technology Fast 500™ website, and public company database research conducted by Deloitte LLP. Technology Fast 500™ award winners for 2009 are selected based on percentage fiscal year revenue growth during the five year period from 2004 to 2008.

In order to be eligible for Technology Fast 500™ recognition, companies must own proprietary intellectual property or proprietary technology that contributes to a significant portion of the company's operating revenues. Using other companies' technology or intellectual property in a unique way does not satisfy this requirement. Consulting companies, professional service firms, etc. are not eligible unless they have proprietary technology that contributes to a significant portion of their operating revenues.

Technology Fast 500™ award eligibility requirements include a base-year operating revenues of at least \$50,000 USD or CD, and current-year operating revenues of at least \$5 million USD or CD. Additionally, these revenues must have more than doubled between 2004 and 2008. Also, companies must be in business for a minimum of five years, and be headquartered within North America.

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