

Retail Solutions Ranked #93 Fastest Growing Company in North America on Deloitte's 2011 Technology Fast 500™

Attributes 5-year 1,111% Percent Revenue Growth to Enterprise-Level Adoption of its Solutions in the Consumer Goods Industry

Mountain View, CA, USA – October 20, 2011 – Retail Solutions, the leading solution provider helping consumer packaged goods (CPG) companies create value from operational downstream data, today announced it ranked No. 93 on Technology Fast 500™, ranking of the 500 fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. Retail Solutions grew 1,111% percent during this period.

Retail Solutions' Chairman and Chief Executive Officer, Jonathan Golovin, credits the enterprise-level adoption of its industry-leading Retail Execution Management platform with the company's 1,111% revenue growth.

He said: "Over the past few years, we have seen consumer goods manufacturers move from a tactical to a strategic approach to building partnerships with retailers. Providing better insights and driving more effective collaboration programs now sits on the C-level agenda for many companies and Retail Solutions has become the industry standard. We look forward to accelerating our growth both organically and through acquisitions in the next few years."

This is Retail Solutions' third consecutive inclusion on Deloitte's Technology Fast 500™. The company previously respectively ranked 33 and 48 as a Technology Fast 500™ award winner in 2009 and 2010.

About Deloitte's 2011 Technology Fast 500™

Technology Fast 500, which was conducted by Deloitte & Touche LLP, a subsidiary of Deloitte LLP, provides a ranking of the fastest growing technology, media, telecommunications, life sciences and clean technology companies – both public and private - in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2006 to 2010. In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD or CD, and current-year operating revenues of at least \$5 million USD or CD. Additionally, companies must be in business for a minimum of five years, and be headquartered within North America.

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About Retail Solutions Inc.

Retail Solutions powers Retail Execution Management. Retail Solutions develops and delivers a comprehensive suite of Software-as-a-Service (SaaS) solutions that turn downstream data, such as point-of-sale (POS), supply chain, merchandiser feedback and customer loyalty data into actionable visibility into the store and onto the shelf.

More than 500 leading companies such as 3M, Abbott, Bausch & Lomb, Bayer, Colgate-Palmolive, Clorox, Heineken, HP, Kao Brands, Kraft, Nestlé, Novartis, Procter & Gamble, Reckitt-Benckiser, Roche, Schering-Plough Corp. and Unilever trust Retail Solutions to grow their retail sales, maximize in-store operation productivity, plan and execute more effective promotions, reduce their costs and join efforts with retail partners to improve shelf availability and consumer satisfaction. Please visit www.retailsolutions.com for more information.

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