



1SYNC

www.1sync.org

Formed from the combination of Transora and UCCnet, two global data synchronization network-certified data pools. Canon U.S.A., Coty Inc. and McCain Foods joined the 1SYNC customer community this year.

ILOG

www.ilog.com

CG companies, like Coors and P&G, use ILOG technology to plan or schedule processes, like supply network design, procurement, planning, scheduling and inventory control.

PLANALYTICS

www.planalytics.com

Weather influences everything from what a shopper buys to how much he or she spends. From Campbell Soup to Starbucks — Planalytics helps companies proactively address the weather impact on business.

SMARTOPS

www.smartops.com

J.M. Smucker Company chose SmartOps MIP0 to determine the best inventory and product availability plan to meet or exceed customer service goals.

STERLING COMMERCE

www.sterlingcommerce.com

Helps companies operate more profitably by giving them visibility and control over the processes they share with business and supply chain partners.

TDLINX

www.TDlinx.com

Provides CG companies with universal coverage and unique identifiers for every retail location and on-premise outlet along with every hierarchy level store/outlet, buying and regional office, owner, distribution center, wholesaler, corporation and holding company.

WEBMETHODS

www.webmethods.com

Allows customers to take a process-centric approach to their business problems, allowing them to leverage their existing IT assets and dramatically improve business process productivity and ROI.

DEMANDTEC

www.demandtec.com

Helps retailers and, more recently, CG manufacturers such as Tyson Foods to plan, optimize and execute consumer-centric merchandising, sales and marketing programs.

SIGNAL DEMAND

www.signaldemand.com

Links the complex interdependencies between supply and demand into a consolidated framework for optimizing pricing/promotion and production decisions. Serves clients such as Cargill, Rich Products Corporation and Ventura Foods.

RW3 TECHNOLOGIES

www.rw3.com

Offers performance measurement and workflow optimization solutions to the CG industry. Both Sony and Kellogg have enlisted RW3 to support retail relationships and measure performance at the shelf.

M-FACTOR

www.m-factor.com

Helps CG companies identify marketing ROI with the M3 hosted planning application. Georgia-Pacific uses M3 to focus incremental marketing spending and optimize brand portfolio profit through better marketing plans.

04 CORPORATION

www.o4corporation.com

An international company that develops and markets mobility/wireless solutions for field sales and merchandising operations. Reckitt Benckiser equips its mobile sales force in Australia and New Zealand with O4's handheld field operations solution.

EQOS

www.eqos.com

Chosen by Tesco last year to support its key strategy to grow sales in non-food, this solution will enable proactive and effective sourcing and supplier management, and help the business to scale the volumes in this key trading area.

TOOLSGROUP

www.toolsgroup.com

Energizer signed with the company in November to help manage its supply chain. The solution optimizes multi-echelon distribution chain inventory, from finished goods assembly to the end consumer, and from strategic network design to daily operations.

SELERANT

www.selerant.com

Addresses the unique concerns of formula-based manufacturers — like Diageo and Colgate — with its latest PLM solution, DevEX, equipping companies to effectively develop products to have a greater success in the marketplace in a significantly reduced timeframe.

KALYPSO

www.kalypso.com

No. 1 priority here is to help clients achieve sustainable growth through innovation. Capabilities include: Management and PLM consulting, product commercialization, executive advisory services, outsourcing and staffing services and capital ventures.

VUE TECHNOLOGY

www.vuetechology.com

Offers integrated RF networking hardware and EPC management software for item-level RFID. The solution enables manufacturers and retailers to streamline the tracking of items, cases and pallets throughout the supply chain and realize a reduction in out-of-stock, shrinkage and labor costs.

DATAMAX

www.datamaxcorp.com

The supplier of barcode labeling and RFID printing solutions received the EPCglobal certificate of Gen2 interoperability in September 2006 for each of its RFID-enabled printers tested under EPCglobal's certification process.

OUTSIDE THE BOX

While this year's Readers' Choice Awards span 12 solution and service categories, some companies do not fit snugly into any one category. In response, we created the Editors' Pick section, in which the CGT editorial team chose companies that are "outside the box," but they too are making an impact in the industry and should be noted.

GENPACT

www.genpact.com

Offers a range of outsourcing services, including sales & marketing analytics, customer services, supply chain services, finance & accounting, IT services and enterprise application services & program management solutions.

INFOSYS

www.infosys.com

CG companies, like Herbalife, can tap the consulting services of Infosys to optimize business processes and systems across product development, supply chain planning & execution, sales & marketing management and customer management.

PERFICIENT

www.perficient.com

Helps clients, like Nestle Purina, gain competitive advantage by using Internet-based technologies to make businesses more responsive to market opportunities and threats; strengthen relationships with customers, suppliers and partners; improve productivity; and reduce IT costs.

MINDTREE

www.mindtree.com

International IT consulting company that delivers "affordable" business and technology solutions through global software development.

INFORTE

www.inforte.com

Global strategy/technology consulting firm that helps companies, like Kimberly-Clark, improve the ability to acquire, develop and retain customers. Capabilities include analytics, business intelligence, CRM, program management, strategy, Oracle-Siebel and SAP BI.

INOVIS

www.inovis.com

Specializes in EDI software, data management software and business commerce automation solutions. Timex recently consolidated its U.S. EDI traffic on Inovis' value-added network platform, Inovisworks.

ANTS SOFTWARE

www.ants.com

ANTS recently replaced Cadbury Schweppes' legacy, mission-critical database with the ANTs Data Server in two weeks as part of Cadbury-Schweppes' initiative to achieve database consolidation and cost savings.

BEA SYSTEMS

www.bea.com

Consumer goods manufacturers can leverage BEA's application infrastructure software to deploy service-oriented architectures that adapt to industry-wide IT challenges in areas such as supply chain visibility, channel management and work-force productivity.

RAINMAKER DATA WAREHOUSING

www.rainmakerworks.com

Builds solutions to solve problems and improve business; specialists at designing data warehousing and business intelligence solutions.

CLARABRIDGE

www.clarabridge.com

Content mining platform helps to discover trends across huge volumes of unstructured data and enables analysis of that data alongside structured data. Clarabridge BI Search lets companies search existing business intelligence reports to locate necessary analysis.

NUBRIDGES

www.nubridges.com

The eBusiness solutions provider acquired iSoft Corp., a provider of secure file transfer and B2B information exchange solutions, in May 2006. The new offering is expected to allow enterprises to replace existing eBusiness environments with more flexible and scalable infrastructures.

ENOVIA/MATRIXONE

www.matrixone.com

MatrixOne was acquired by Dassault Systemes in May 2006 to become part of its Enovia PLM collaborative environment family of solutions, broadening its reach in the apparel and consumer goods markets.

FULLTILT SOLUTIONS

www.fulltilt.com

Revenue for this enterprise product information management solution provider increased 170 percent versus the same 2004 fiscal year thanks to contract wins in the consumer packaged goods, distribution, MRO and electronics markets.

NINESIGMA

www.ninesigma.net

Offers innovation sourcing solutions by pairing clients' innovation needs with individual, academic and corporate solution providers. A new subsidiary in Japan is expected to help support its customer base with accelerated delivery of its global innovation sourcing solutions.

TRUEDEMAND

www.tdemand.com

Recently released Version 2 of its solution that helps CG companies utilize all downstream data to manage the supply chain; enables members of account teams to predict/prevent store level product availability issues.

T3CI

www.t3ci.com

T3Ci stands for "The Tag Tracking Company Incorporated" and it develops software, provides enterprise-class solutions and analyzes RFID data to help CG companies achieve ROI on RFID hardware implementations.